

Overview

To promote ATV safety and encourage youth engagement, OFATV is launching a **Youth ATV Safety Video Contest** in celebration of **ATV Safety Month (June)**. This initiative will allow young riders to showcase their passion for ATVing while emphasizing the importance of safe riding practices.

Contest Details

Eligibility:

- Open to youth ATV riders aged **8-18**.
- Participants 16 yrs and younger must have permission from a parent/guardian to enter.

Video Topics:

Participants will create a short video (30 to 50 seconds) on one of the following topics but ending with a safety component

1. **Why I Like to Ride** – What makes ATVing exciting for you and a safety message?
Example. Sitting in the back of 2- up ATV with words I love when my family goes out to ride on the weekend. One of the first things I do is make sure my helmet is done up securely before we head out for a day on the trails..
2. **Who I Ride With** – Share who you ride with and what makes those experiences special and a safety message.
Example. Video of dad and child on the ATV, Youth saying: I love when my dad and I head out on the trails. Especially the good snacks and water that mom packs for us for our ride
3. **Who Taught Me to Ride** – Highlight your mentor and what they taught you.
Example. Video with youth and brother standing by their machines, youth saying; My older brother and I now head out on the trails. He has taught me all the hand signals so we can communicate on the trails with each other and other riders.
4. **One Key Safety Tip** – Share an essential safety practice all riders should follow.
Example. Walking around the SxS and say ..one of the first thing we do before we head out on the trails, we do a walk around the bike to make sure everything is working properly.
5. **Create your own** Safety message that may include the above ideas

Submission & Timeline:

- **Promotion begins:** May 1, 2025
- **Submission deadline:** June 1, 2025
- **Winners announced:** Mid-June during ATV Safety Month

ONTARIO FEDERATION OF ALL TERRAIN VEHICLE CLUBS

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How to Submit:

- Videos must be uploaded to a <https://ofatv.org/youth-safety-contest/>
- Participants must include their name, age, and club affiliation (if applicable).

Prizes & Recognition:

- **1st Place:** ATV safety gear package, Ready to RideON Course + featured on OFATV platforms.
- **2nd Place:** \$100 gift card to an Royal Distributing, Ready to RideON Course + featured on OFATV platforms.
- **3rd Place:** OFATV swag package, Ready to RideON Course + featured on OFATV platforms.
- **All participants:** Certificate of participation and social media shoutout.

Use of Video Submissions:

- Winning videos will be showcased on OFATV's **website, social media, and newsletters.**
- Select videos may be used in future **safety campaigns and training materials.**