

Summary

OFATV Board of Directors Meeting held on June 10th 2011 Port Severn, Ont.

District Appointment:

- District 5 will need to let the Board know if Andre Verhaeghe wishes to continue as Alternate.
- District 9 is not bringing forward an Alternate at AGM.
- Suitable candidates must bring forward a provincial scope when stepping up to the Board of Directors.

AGM Committee:

- Quorum had been established for the AGM (7 out of 13 will be present)

Nomination Committee Report:

- Steve Lane Chair of the Nominations Committee indicated that most nominations went to the OFATV office rather than the Nominations Committee needs to be clarified with the clubs.

Marketing Director Report: (Mark Hamerton)

- Discussion about upcoming Trade shows, Outdoor Adventure Show at International Centre.
- Cost is about 850.00\$ per 100 square feet. OFATV board is not interested in entertaining this show at the current cost at this time.
- Promotional material was discussed.
- Motion passed for 500 baseball hats to be purchased using a budget not to exceed 3,500.00\$
- Motion passed to implement the OFATV Family Pass online.
- Suggestion of an online store to sell both OFATV and Club Merchandise.
- Suggestion put forth to recognize the achievements of volunteers.
- Suggestion of regional map rather than provincial map.
- Power Sport Show October 14, 15, and 16 2011, OFATV has secured a large corporate booth. 6 10x10 booths for clubs who would like to showcase themselves. Clubs to respond no later than July 15th.

OFATV safety Program:

- Steve Griffin, the Ontario CASI Chief Instructor will not be available for training as he will be going into the hospital for major surgery. Daniel Boucher from New Brunswick is being approached to do some training for us.

Holmes Ride:

- Weather was not good, rain all day ,138 participants.
- Approx. 7,000\$ was given to the Holmes Foundation.

Raffle:

- Seven clubs have requested tickets.
- Need more incentive, suggested raising the cost of an organized ride by 5.00\$ and providing each ride participant with a ticket. Last year for raffle at current layout. The Lottery Licensing Board has indicated the raffle is running outside the scope of their rules.

Partnership Meeting:

- Bruce reports the discussions are going well.
- Development of Business plan and the Group wants to review the business plan.

Round Table:

- ATVCEO : questioned regarding insurance coverage for competitive events.
- ATVCEO : questioned winter grooming/trail verification cost. ATVCEO was never paid for this.